

A circular graphic with a rainbow gradient border, centered on the page. The colors transition from red at the top, through orange, yellow, green, cyan, blue, and purple at the bottom.

PROUD  
PARTNERS

# Proud Partner

You invest in presence, belonging, and visibility at the heart of Stockholm's creative culture.

Each partnership designed as a flexible annual investment, in a one time production or several, combining:

- Event Access Credit
- Cultural and Brand Value.

*Each partnership usable over a 12-month period from date of purchase, for events, dinners, afterworks and more, ensuring Brand visibility & Community association.*

# ALLY

## Simple & Accessible

For smaller companies, creative studios, or independent entrepreneurs to show their support and enjoy a first touchpoint with House of Q.

This partnership level offers a taste of the House, ideal for those looking to explore deeper collaboration in the future.

## INCLUDING:

- Online Brand exposure:
- Discounted tickets to in-house productions.

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**Value**

**35000 SEK**

**Pay**

**25000 SEK**



# COMMUNITY

## A welcoming entry into the House.

Start your journey as part of the House of Q community with a partnership that offers both visibility and flexibility.

The community partnership gives you the freedom to host intimate gatherings, creative events, or use your remaining balance guest experiences.

Perfect for smaller teams or brands who want to support inclusive culture while enjoying access to our vibrant spaces.

## Including:

- ALLY benefits
- General staffing
- 25 tickets to House of Q in-house productions



**Value**

**62000 SEK**

**Pay**

**50000 SEK**



# CULTURE

## Where collaboration meets creativity.

Step up your engagement with a partnership that connects your brand directly to House of Q's cultural heartbeat.

You can create mid-sized events, private dinners, or multiple afterwork sessions throughout the year — all with built-in flexibility to adapt to your calendar.

Designed for brands that see value in ongoing community presence and cultural visibility, not just single activations.

## Including:

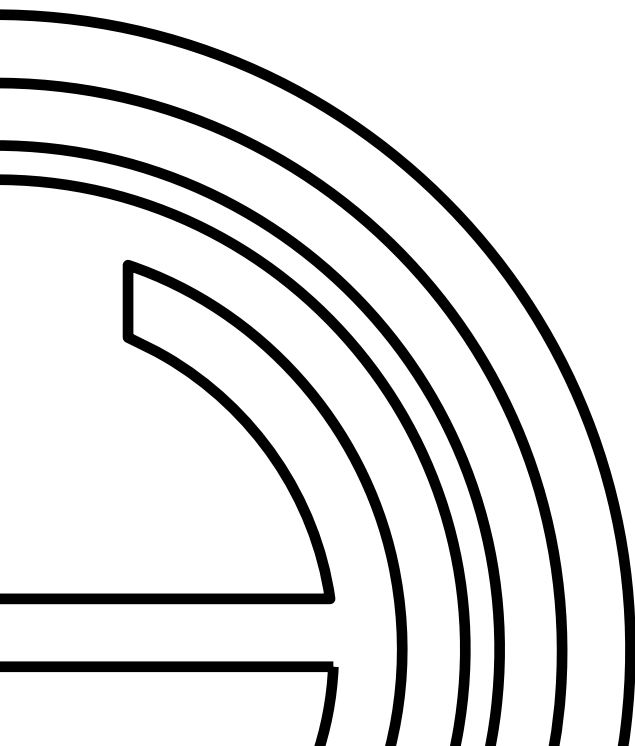
- COMMUNITY benefits
- 50 tickets to in-house productions
- Sound & light package
- 10000 SEK in-house catering credit
- 10% off on additional catering

## Value

**138000 SEK**

## Pay

**120000 SEK**



# UNITY

## **Make your mark – and keep it visible.**

For brands ready to take a leadership role in culture and inclusion, this level offers scale, prestige, and presence.

Access large-scale event spaces and full creative flexibility: use it for high-impact activations, launch events, team celebrations, and more.

Every interaction reinforces your brand's commitment to creativity, equality, and authentic engagement.

## **Including:**

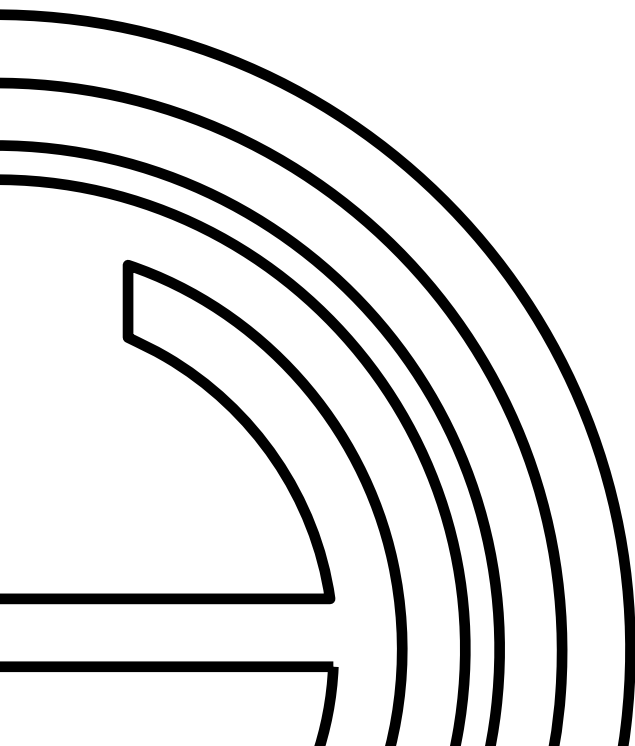
- CULTURE benefits
- "Proud Partner" stamp
- On-Site Brand exposure
- 100 tickets to in-house productions
- Sound, lighting & visual system
- Rooftop Discount unlocked
- 15000 SEK in-house catering credit
- 15% off on additional catering

## **Value**

**300000 SEK**

## **Pay**

**280000 SEK**



# HOUSE

## **Belong to the House. Shape its story.**

The ultimate partnership — full access, full presence, full flexibility.

Your brand becomes part of House of Q's identity. Whether it's grand events, culinary experiences, afterwork series, or private cultural evenings, your credit can be distributed however suits your goals.

This is not just partnership, it is co-creation: your brand integrated into the life of the House itself.

## **Including:**

- UNITY benefits
- 200 tickets to in-house productions
- Sound, lighting & visual system
- Rooftop included
- 20000 SEK in-house catering credit
- 20% off on additional catering

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**Value**

**536000 SEK**

**Pay**

**450000 SEK**



# Proud Partners Integrity Chart

At House of Q, partnership means more than visibility.

It means shared values, mutual respect, and cultural impact.

The Proud Partners Program invites companies and organizations to join us in creating experiences that celebrate creativity, inclusion, and community.

## Our Promise

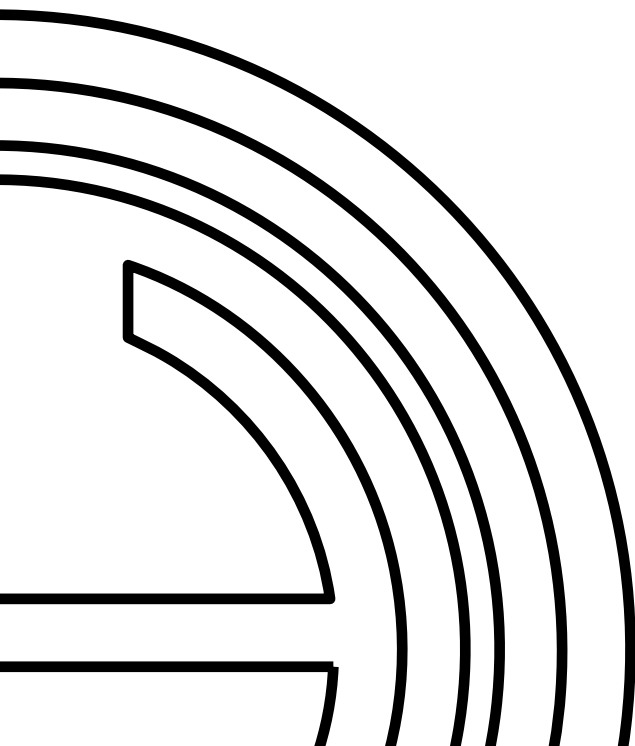
We provide a home for collaboration that is open, diverse, and inspiring.

Every event, activation, or partnership at House of Q should reflect our belief that culture grows stronger when everyone is seen, heard, and respected.

## Your Commitment

As a Proud Partner , you agree to:

- Champion equality and representation in your brand and communication.
- Foster a safe, inclusive, and respectful environment for all participants.
- Be mindful of the impact your actions and messages have on the broader community.
- Support creative expression with authenticity and social responsibility.



## Zero Tolerance for Discrimination

House of Q does not collaborate with partners who engage in, promote, or tolerate any form of:

- Hate speech or exclusionary behavior
- Harassment or exploitation
- Tokenism, pinkwashing, or false representation of diversity.

This ensures that our spaces, our audience, and our collaborators always align with what we stand for:

creativity, community, and pride.

## Integrity in Practice

If a situation arises that conflicts with these values or otherwise, we will address it openly and respectfully.

In the event the issue, in the sole assessment of House of Q, remains unresolved, House of Q reserves the right to suspend or conclude the partnership under a non-refundable policy.

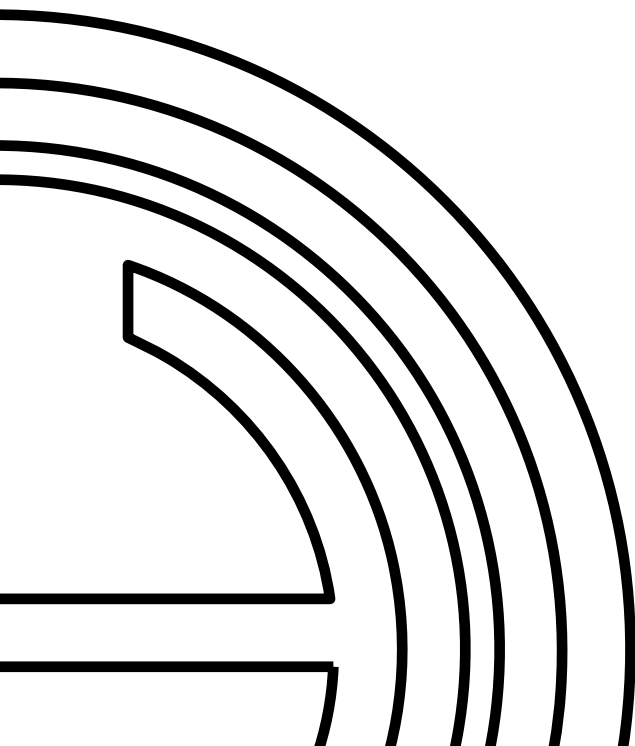
Building a Culture Together:

The Proud Partners program is about connection that lasts.

Together, we can build a culture that is not only vibrant, but genuinely value-driven.

***"We do not expect perfection.***

***We expect integrity and intention."***



At House of Q, partnership is not just about visibility, it is about belonging.

Each Proud Partner helps us build a space where creativity, equality, and joy come together and where brands and communities connect with purpose.

Whether you are looking to host unforgettable events, strengthen your cultural presence, or simply be part of something meaningful, we would love to welcome you into the House.

Let's start a conversation about how your brand can bring its story, energy, and vision to life within our walls.

We'll be happy to arrange a visit, show you the spaces, and tailor a partnership that fits your ambitions.

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115 41 Stockholm**

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**WELCOME HOME!**

